

Sharm Derma 2018

The International Conference for
Dermatology & Cosmetology



2nd - 4th May 2018
Intercontinental Citystars Hotel,
Cairo-Egypt

EXHIBITOR MANUAL

01

Exhibition



- A Wide area provided for large medical exhibition including some of largest pharmaceutical companies and manufacturers of Dermatological equipment.
- Space only stand 400 US \$ Per Meter
- 50 % Deposit is due upon signing the Contract
- Balance Due on 1st April 2018

Sharm Derma 2018 Badge Policy

Exhibitor's badges will be issued with the name of the exhibition firm only. They will be given to you at the registration desk.

Each "2x3 m" Booth will get	1 Name Tag + 1 Lunch Ticket
Each "3x3 m", 3x4 m & "4x4 m" Booth will get	2 Name Tags + 2 Lunch Tickets
Each "4x7 m" & "4x8 m" Booth will get	3 Name Tags + 3 Lunch Tickets
Each "5x8 m" & "9x8 m" Booth will get	4 Name Tags + 4 Lunch Tickets

in Addition to

Silver sponsor	"25.000 \$" will get	3 Gala Dinner Invitations
Gold sponsor	"50.000 \$" will get	4 Gala Dinner Invitations +5 Doctor Registration
Platinum sponsor	"75.000 \$" will get	5 Gala Dinner Invitations +10 Doctor Registration

Exhibitor's Stand Preparation & Display of Exhibits

2nd - 4th May 2018 | 07:00 am -11:30 pm

Sharm Derma 2018 Exhibition Official Opening Hours

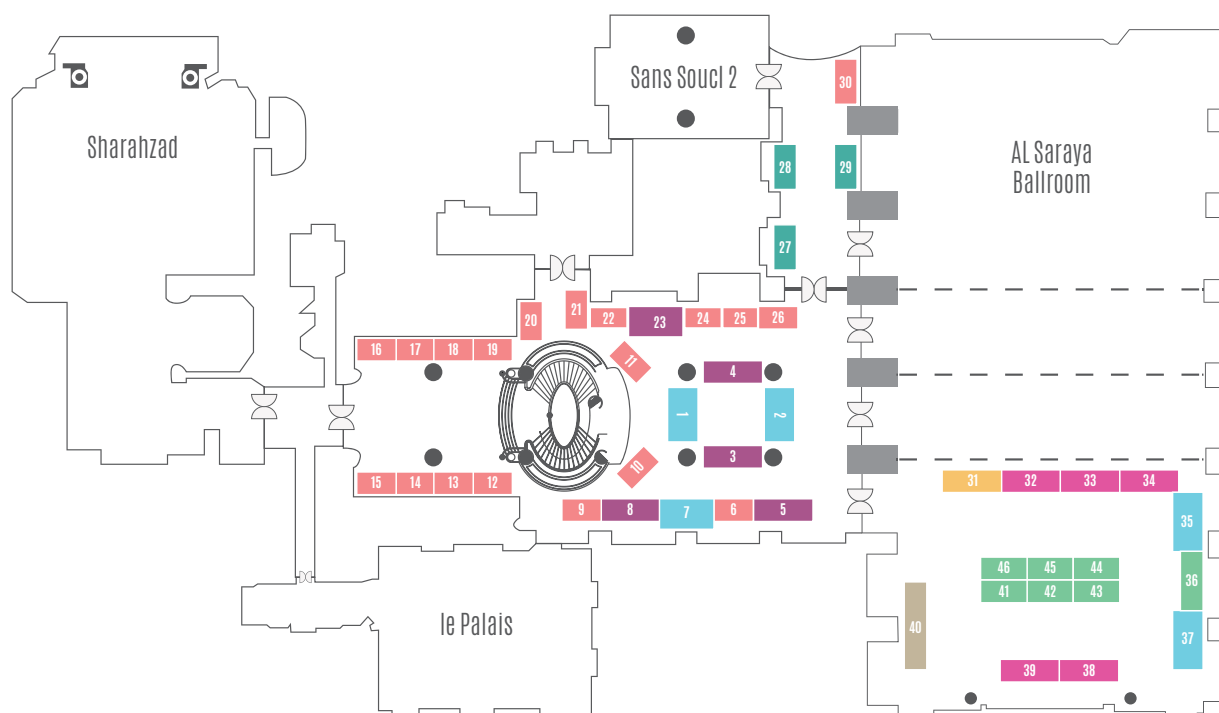
Wednesday	2 nd May 2018
Thursday	3 th May 2018
Friday	4 th May 2018

Venue

The Congress will take place at Intercontinental City Stars, Cairo - Egypt which is ideally located in Nasr City - Cairo.



Exhibition Area



- 4 x 3 m (6 booths)
- 6 x 4 m (5 booths)
- 6 x 3 m (5 booths)
- 5 x 4 m (1 booths)
- 8 x 4 m (1 booths)
- 3 x 2 m (19 booths)
- 5 x 2 m (3 booths)
- 6 x 2 m (5 booths)

02

Advertisements & Publications

1 st Announcement	Cover Page	1000 \$
2 nd Announcement	Cover Page	2000 \$

03

Final Program

Cover page inserted	1000 \$
Back cover page	2000 \$
One page inserted Middle	1000 \$
One Page inserted	500 \$

04

Brunch Seminar (Maximum 50 Doctors)

5.000 \$

- You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by High quality Specialized menu in the early morning with fresh attendee

05

Lunch Seminar (Maximum 50 Doctors)

6.000 \$

- You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by High quality Specialized menu.
- Give your customers special attention and hospitality in a friendly atmosphere.

05

Early Dinner (Maximum 50 Doctors)

5.000 \$

- You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by High quality Specialized menu.
- Give your customers special attention and hospitality in a friendly atmosphere.

06**Presidential Reception (500 Pax) Wednesday 4th May. 2018****8.000 \$**

- Printed invitation by your company's name and logo & putting the sponsored name in the program book

**07****Sharm Derma Shuttle Bus****3.000 \$**

- Put your colored adv. on all bus lines of the conference.
- Each adv. 2 m X 0.75
- Your video film Adv. will be displayed on all buses on all lines

08**Sharm Derma Senator Lounge (exclusive)****2.000 \$ Per Day**

- Top VIP guests (speakers & chairmen) spend time in the Elegance lounge
- Serving amenities; coffee, tea, cookies, and all sessions are transferred live to this room all Conference days.
- Company's logo on sharm lounge signage.

09**Audiovisual Show Support****1.500 \$**

- Put your logo or small ad ON screens set in all scientific halls, during and between the sessions.
- This show will be visible to every conference participant and thus you will gain thousands of impressions

10

Workshop

- Parallel Workshop (Free Admission 30 Doctors)

2,000 \$



11

Advertising on the Official Congress Website

1.000 \$

- Put your company's logo on the website and linking it to your company's website

www.charmderma.net

12

Gala Dinner

15.000 \$

- Specialized menu For Gala Dinner
- Printing the Gala Dinner's invitation with the sponsor's logo & putting the sponsor's name in program book without the show
- The Company will be given 50 Invitations in order to invite whoever they want.



13

Slide Show or Small Movie on Gala Dinner

1.000 \$

- Send your Message in the form of a small Movie during Gala Dinner (5 min)
"Special approval from the Scientific Committee is needed"



14

Conference Hall Sponsorship

6.000 \$

- 2 Sponsors' Banners will be placed in the conference Hall Next to the Stage all the conference Days
- (Material Should Be Provided By The Client)



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Exhibition Hall

10.000 \$

- 25 Banners (1 M x 1 M) of the sponsoring company will be placed in the Exhibition Area.
- (Material Should Be Provided By The Client)
- The banners should not weigh-up more than 3 kilos each.



– Advertisements & Publications

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Badges Sponsor

8.000 \$

- The Sponsor's Logo will be Printed on All the Conference Participants' badges.
- (Material Should Be Provided By The Client)



17

Sharm Derma Registration Area Exclusive

10.000 \$

- Conference and companies' close guests spend time in the registration writing area lounge - serving amenities
- Company's Logo on registration Lounge and on Counter



18

Program at A glance

3.000 \$

- This Condensed, Pocket - size version of the final Program is available on site to all attendees.
- It Provides a handy guide to all the Meeting Halls, Exhibitors and Plans.
- 1 advertisement on the back Cover of the Program will be available for your company.



19

Congress CD Sponsored (Exclusive)

2.000 \$

- Sponsor's Logo Will be Printed on All the Conference Participant badges.
- (Material Should be Provided By The Client)



20

Lecture

- | | |
|---|----------|
| - Lecture 20 Minutes | 3.000 \$ |
| Sponsoring Plenary Lectures Non-parallel session | |
| - Symposium 40 Minutes | 5.000 \$ |
| Sponsoring of 2 or 3 lectures (40 Min)- Non-parallel session. | |
| - Symposium 60 Minutes | 7.000 \$ |
| Sponsoring of 2 or 3 lectures (60 Min)- Non-parallel session. | |



23

Congress Bag Sponsor (Exclusive)

10.000 \$

- Your company's Logo will appear on 1000 congress bags given to all attendees
- putting advertisement, pens or notepads in the bags.



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Notepads and Pens

15.00 \$

- Sponsor will provide or provide funding for the participants' notepads and pens.
The notepads and pens will bear the Sponsor's name/company's logo and will be distributed in the participants' Congress bags

**25**

Congress Bag Inserts

1.000 \$

- Expand your company's marketing opportunities by providing inserts for the Congress Bags.
- Inserts may take the form of flyer, brochure, or gift promoting your company's product or service.
- All inserts are subject to Committee approval.
- Benefit.
- Opportunity to promote your company to all delegates with tangible information

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Hands-on in the Exhibition Area

2.000 \$

To attract delegates to the exhibition area, 6 rooms of hands-on will be allocated and provided with LCD screens, all through the day, in the exhibition area.

The sessions will include Peeling, Fillers, Botox & Dysport, Laser, Lip augmentation, Hair transplant & Fat transfer, and liposuction.



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Daily News

1.000 \$ Per Day

- Summary of the congress whole day Activities (scientific and social).
- It will be distributed at the beginning of the next day immediately to all congress attendees .
- It will be printed in A5 hi resolution quality papers.
- It will contains in a unique way Sponsor company's logo and one advertisement.



Your ADV.
Here



IN
TEAMWORK,
WE BELIEVE

