

Sharm Derma (Spring) 2020

In Collaboration with

17TH Pan Arab League of Dermatology



Exhibitor Manual

Pre-Congress

31st

March 2020
Cairo-Egypt

Congress

1st - 3rd

April 2020
Cairo-Egypt

Post-Congress

4th - 5th

April 2020
Sharm El Sheikh

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Exhibition



- A Wide area provided for large medical exhibition including some of largest pharmaceutical companies and manufacturers of Dermatological equipment.
- Space only stand 650 US \$ Per Meter
- 50 % Deposit is due upon signing the Contract
- Balance Due on 1st March 2020

Sharm Derma 2020 Badge Policy

Each "2x3 m" Booth will get 1 Name Tag + 1 Lunch Ticket	
Each "3x3 m", 3x4 m & "4x4 m" Booth will get 2 Name Tags + 2 Lunch Tickets	
Each "4x7 m" & "4x8 m" Booth will get 3 Name Tags + 3 Lunch Tickets	
Each "5x8 m" & "9x8 m" Booth will get 4 Name Tags + 4 Lunch Tickets	

in Addition to

Silver sponsor "25.000 \$" will get 3 Gala Dinner Invitations	
Gold sponsor "50.000 \$" will get 4 Gala Dinner Invitations +5 Doctor Registration	
Platinum sponsor "75.000 \$" will get 5 Gala Dinner Invitations +10 Doctor Registration	

Exhibitor's Stand Preparation & Display of Exhibits

31 March | 07:00 am -12:00 am

Sharm Derma 2020 Exhibition Official Opening Hours

Setup

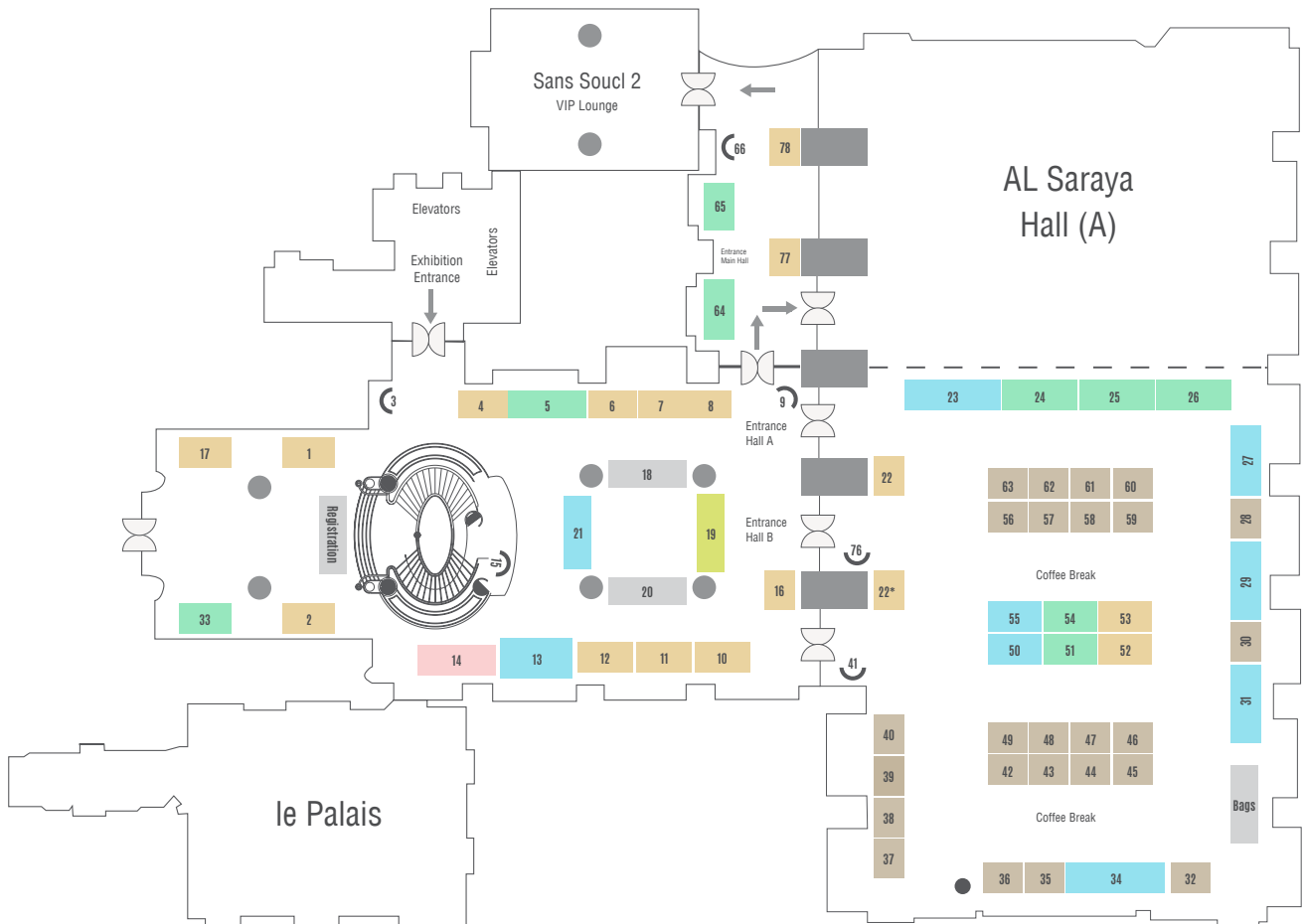
Wednesday	1 st April 2020	8am-6pm	
Thursday	2 nd April 2020	8am-6pm	
Friday	3 rd April 2020	8am-6pm	

Removal

Friday	3 rd April 2020	7pm-11pm	
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Venue

The Congress will be held from 31st March -3rd April 2020 at Intercontinental City Stars, Cairo - Egypt which is ideally located in Nasr City - Cairo.



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Advertisements & Publications

1 st Announcement	Cover Page	1000 \$
2 nd Announcement	Cover Page	2000 \$

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Final Program

Cover page inserted	3000 \$
Back cover page	5000 \$
One page inserted Middle	2000 \$
One Page inserted	1000 \$

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Brunch Seminar (Maximum 50 Doctors)

5.000 \$

- You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by High quality Specialized menu in the early morning with fresh attendee

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Lunch Seminar (Maximum 50 Doctors)

6.000 \$

- You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by High quality Specialized menu.
- Give your customers special attention and hospitality in a friendly atmosphere.

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Early Dinner (Maximum 50 Doctors)

5.000 \$

- You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by High quality Specialized menu.
- Give your customers special attention and hospitality in a friendly atmosphere.

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Presidential Reception (500 Pax) Wednesday 1st April 2020

50.000 \$

- Printed invitation by your company's name and logo & putting the sponsored name in the program book



7

Sharm Derma Shuttle Bus

3.000 \$

- Put your colored adv. on all bus lines of the conference.
- Each adv. 2 m X 0.75
- Your video film Adv. will be displayed on all buses on all lines

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Sharm Derma Senator Lounge (exclusive)

5.000 \$ Per Day

- Top VIP guests (speakers & chairmen) spend time in the Elegance lounge
- Serving amenities; coffee, tea, cookies, and all sessions are transferred live to this room all Conference days.
- Company's logo on sharm lounge signage.

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Audiovisual Show Support

1.500 \$

- Put your logo or small ad ON screens set in all scientific halls, during and between the sessions.
- This show will be visible to every conference participant and thus you will gain thousands of impressions

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Workshop

- Parallel Workshop (Free Admission 30 Doctors)

5,000 \$



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Advertising on the Official Congress Website

3.000 \$

- Put your company's logo on the website and linking it to your company's website



www.charmderma.net

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Gala Dinner

125.000 \$

- Specialized menu For Gala Dinner
- Printing the Gala Dinner's invitation with the sponsor's logo & putting the sponsor's name in program book without the show
- The Company will be given 50 Invitations in order to invite whoever they want.



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Conference Hall Sponsorship

10.000 \$

- 2 Sponsors' Banners will be placed in the conference Hall Next to the Stage all the conference Days
- (Material Should Be Provided By The Client)



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Exhibition Hall

15.000 \$

- 25 Banners (1 M x 1 M) of the sponsoring company will be placed in the Exhibition Area.
- (Material Should Be Provided By The Client)
- The banners should not weigh-up more than 3 kilos each.



- Advertisements & Publications

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Sharm Derma VIP Lounge (exclusive)

5.000 \$ Per Day

- Top VIP guests (speakers & chairmen) spend time in the Elegance lounge
- Serving amenities; coffee, tea, cookies, and all sessions are transferred live to this room all Conference days.
- Company's logo on sharm lounge signage.

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Badges Sponsor

15.000 \$

- The Sponsor's Logo will be Printed on All the Conference Participants' badges.
- (Material Should Be Provided By The Client)



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Sharm Derma Registration Area Exclusive

15.000 \$

- Conference and companies' close guests spend time in the registration writing area lounge - serving amenities
- Company's Logo on registration Lounge and on Counter



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Program at A glance

5.000 \$

- This Condensed, Pocket - size version of the final Program is available on site to all attendees.
- It Provides a handy guide to all the Meeting Halls, Exhibitors and Plans.
- 1 advertisement on the back Cover of the Program will be available for your company.



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Congress CD Sponsored (Exclusive)

3.000 \$

- Sponsor's Logo Will be Printed on All the Conference Participant badges.
- (Material Should be Provided By The Client)



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Lecture

	Parallel	Non Parallel
- Lecture 20 Minutes	5.000 \$	10.000 \$
Sponsoring Plenary Lectures Non-parallel session		
- Symposium 60 Minutes	10.000 \$	20.000 \$
Sponsoring of 2 or 3 lectures (60 Min)- Non-parallel session.		



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Congress Bag Sponsor (Exclusive)

20.000 \$

- Your company's Logo will appear on 1000 congress bags given to all attendees
- putting advertisement, pens or notepads in the bags.



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Notepads and Pens

3.000 \$

- Sponsor will provide or provide funding for the participants' notepads and pens.
- The notepads and pens will bear the Sponsor's name/company's logo and will be distributed in the participants' Congress bags



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Congress Bag Inserts

2.000 \$

- Expand your company's marketing opportunities by providing inserts for the Congress Bags.
- Inserts may take the form of flyer, brochure, or gift promoting your company's product or service.
- All inserts are subject to Committee approval.
- Benefit.
- Opportunity to promote your company to all delegates with tangible information

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Gate on Main Hall

5.000 \$



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Gate on Exhibition Entrance

5.000 \$



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Gate on Exhibition Entrance

10.000 \$



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Hands-on in the Exhibition Area

5.000 \$

To attract delegates to the exhibition area, 6 rooms of hands-on will be allocated and provided with LCD screens, all through the day, in the exhibition area.

The sessions will include Peeling, Fillers, Botox & Dysport, Laser, Lip augmentation, Hair transplant & Fat transfer, and liposuction.



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Daily News

1.000 \$ Per Day

- Summary of the congress whole day Activities (scientific and social).
- It will be distributed at the beginning of the next day immediately to all congress attendees .
- It will be printed in A5 hi resolution quality papers.
- It will contains in a unique way Sponsor company's logo and one advertisement.



Your ADV. Here

April 1 - 21st - 27th May 2016 - International Esthetics Congress

We would love to welcome you in Sharm Derma 2015

Opening Ceremony

Sharm Derma 2016 Application Now Available on

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Special Dinner for Sharm Derma Board & VIP's (50 Pax) 5.000 \$



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According to the Organizing Committee's recommendations for all pharmaceutical companies' sessions during Sharm Derma, each speaker can share in only 3 sponsored sessions and be a chairperson in only 3 sponsored sessions.

IN
TEAMWORK,
WE BELIEVE



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